

**Interreg  
Europe**



Co-funded by  
the European Union

# Key programme features

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*Coordinator - Projects | Interreg Europe Secretariat*

**4 APR 2024**

Information event  
Helsinki, Finland



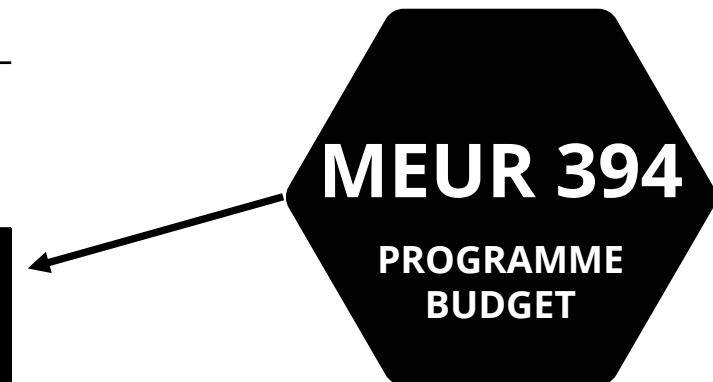
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# Cohesion policy & Interreg programmes

- 4 strands, each strand with its own scope and objectives
- 86 programmes, 10 billion euros ERDF

<b>A</b>	Cross-border	<b>64</b> programmes EUR 6.7 billion	
<b>B</b>	Transnational	<b>13</b> programmes EUR 2.3 billion	
<b>C</b>	Interregional	<b>4</b> programmes EUR 560 million	Interreg Europe Urbact, Interact, Espon
<b>D</b>	Outermost regions	<b>5</b> areas EUR 330 million	



# Interreg Europe **objective**

To improve **regional development policy instruments**  
(including Investment for jobs and growth goal programmes)

## **How?**

Through 'exchange of experience, innovative approaches and capacity building' (based on the identification & transfer of good practices)

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

# What is a **policy instrument**



A means for **public intervention**:

- a strategy, programme or law
- developed by public authorities
- applied to improve a specific territorial situation

Investment for jobs and growth goal programmes are policy instruments.

# What is a '**policy responsible authority**'



- The **organisation in charge** of the elaboration and/or delivery of a specific **policy instrument**
- In most cases, a **public** institution

# Example of a **policy instrument**

policy responsible authority

**eTrøndelag strategy** is the policy for the digital development of the **Sør-Trøndelag County Council** in Norway. It was launched 10 years ago and is managed by the Unit in charge Regional Development. It promotes the use and exploitation of ICT across industries and sectors and consists of four areas: Digital Infrastructure, Digital Municipality, Digital Innovation and Digital Literacy.



# What is a **policy improvement**



Our projects report **three types of results:**

- New projects
- Change in governance
- Change in the policy instrument itself

# Example of a **policy improvement**



## **eTrøndelag strategy**

The County Council launched two new projects:

1. Industry 4.0 Trøndelag: Increasing digital skills in small and micro businesses
2. The Library: a local digital technology hub

**Funds influenced:** 1.5 MEUR

### **Inspiration from:**

Study visit in Germany with the presentation of ICT Strategy of Saxony-Anhalt & ICT Cluster Central Germany + good practice from Latvia (Ventspils Digital Centre)



# Programme area

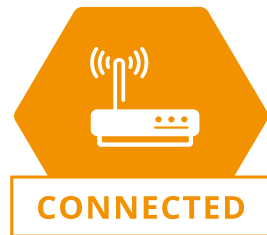
Interreg Europe's eligibility  
area extended to **36 Partner  
States**



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the European Union concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Kosovo: This designation is without prejudice to positions on status and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

# Programme **scope**

1 cross-cutting priority on capacity building → **six topics**



**Concentration** principle (80%)

# Two actions



## Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



## Policy Learning Platform

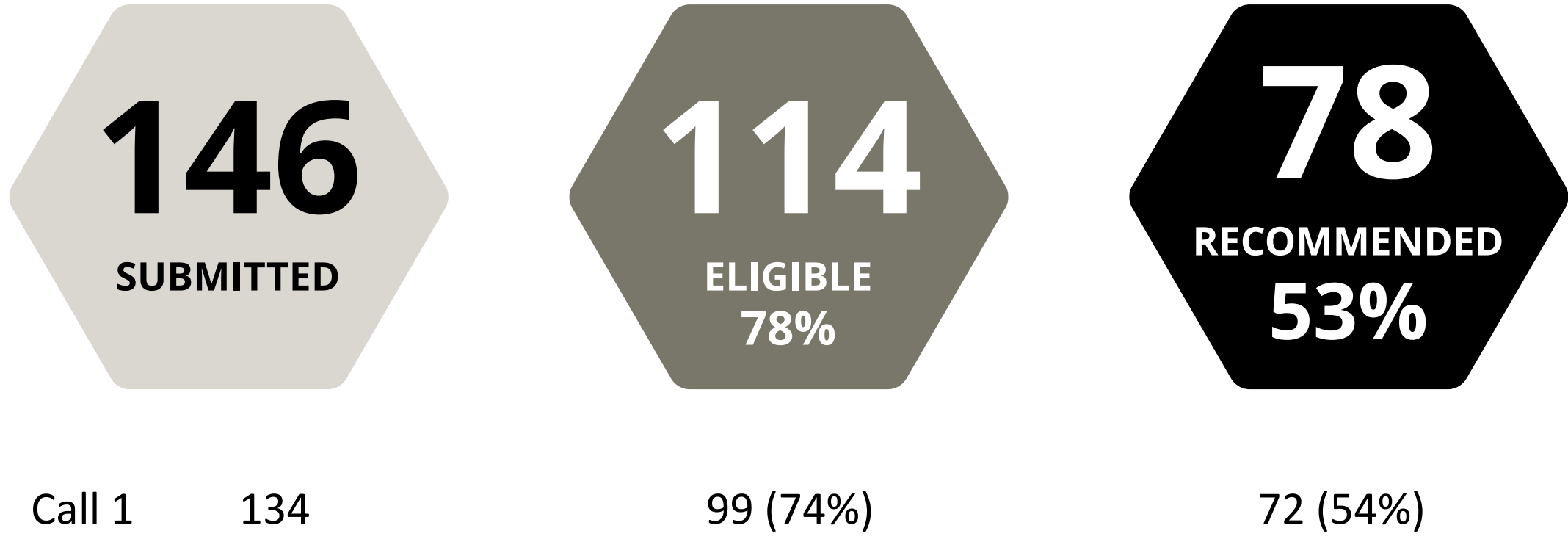
Further exploiting projects' achievements and opening up the programme benefits to all

# Call key figures

<b>The first call</b> (5 April – 31 May 2022)	
<b>134</b>	project proposals
<b>780</b>	organisations from all Partner States
<b>EUR 1.4 million</b>	average ERDF budget per project proposal
<b>EUR 98 million</b>	ERDF budget committed

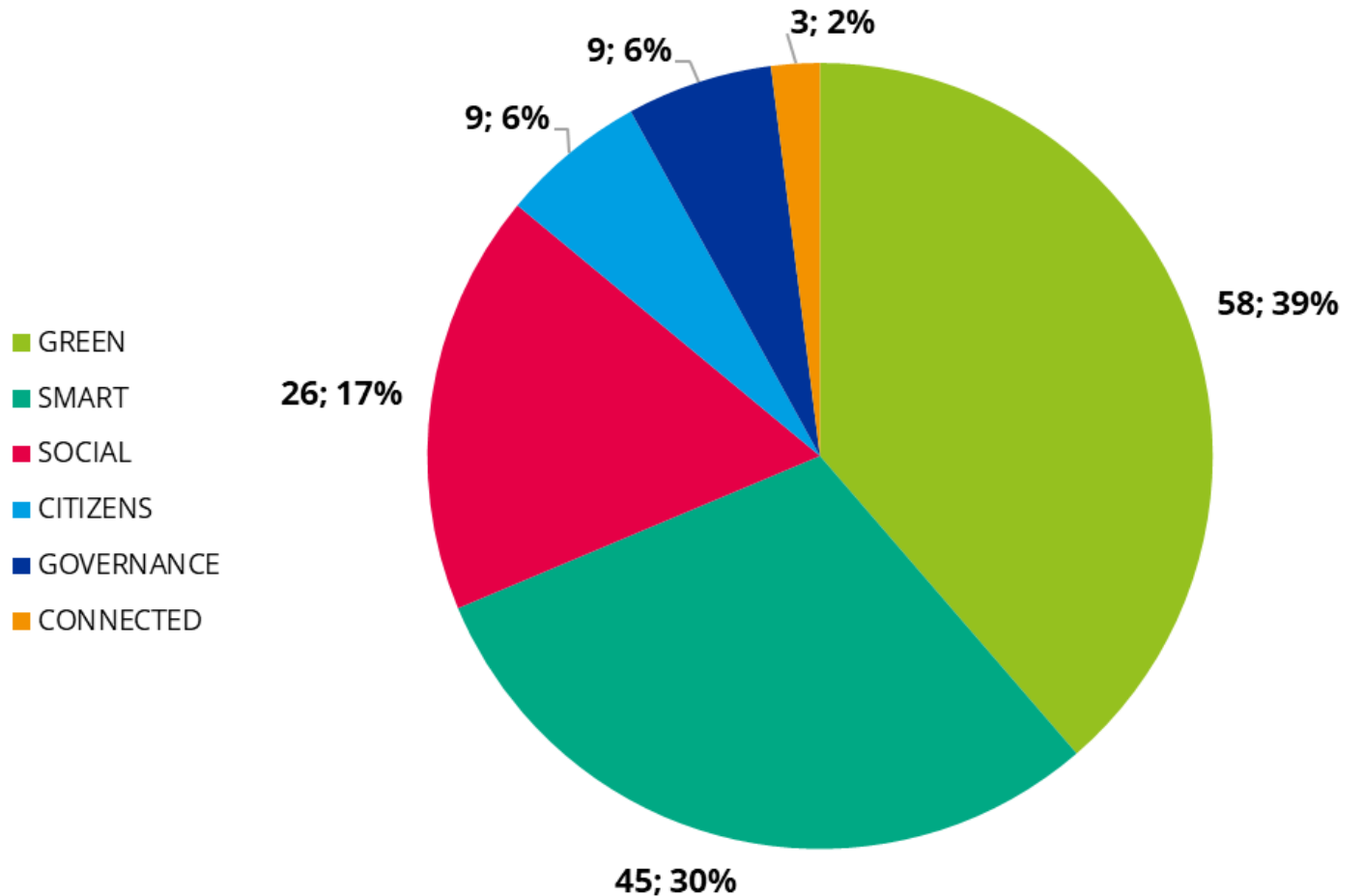
<b>The second call</b> (15 March - 9 June 2023)	
<b>146</b>	project proposals
<b>906</b>	organisations from all Partner States
<b>EUR 1.4 million</b>	average ERDF budget per project proposal
<b>EUR 108 million</b>	ERDF budget committed

# Call 2 **success rate**

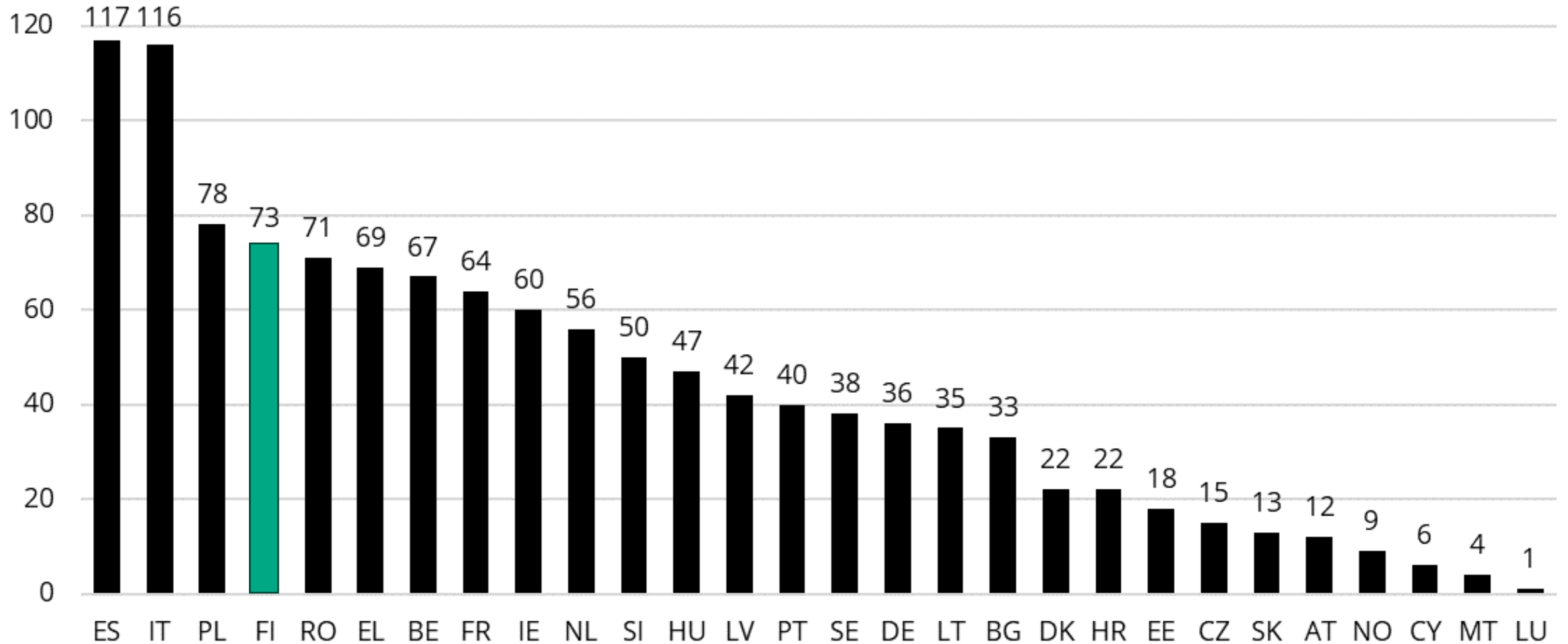


# Overview of projects approved so far

150 running proje



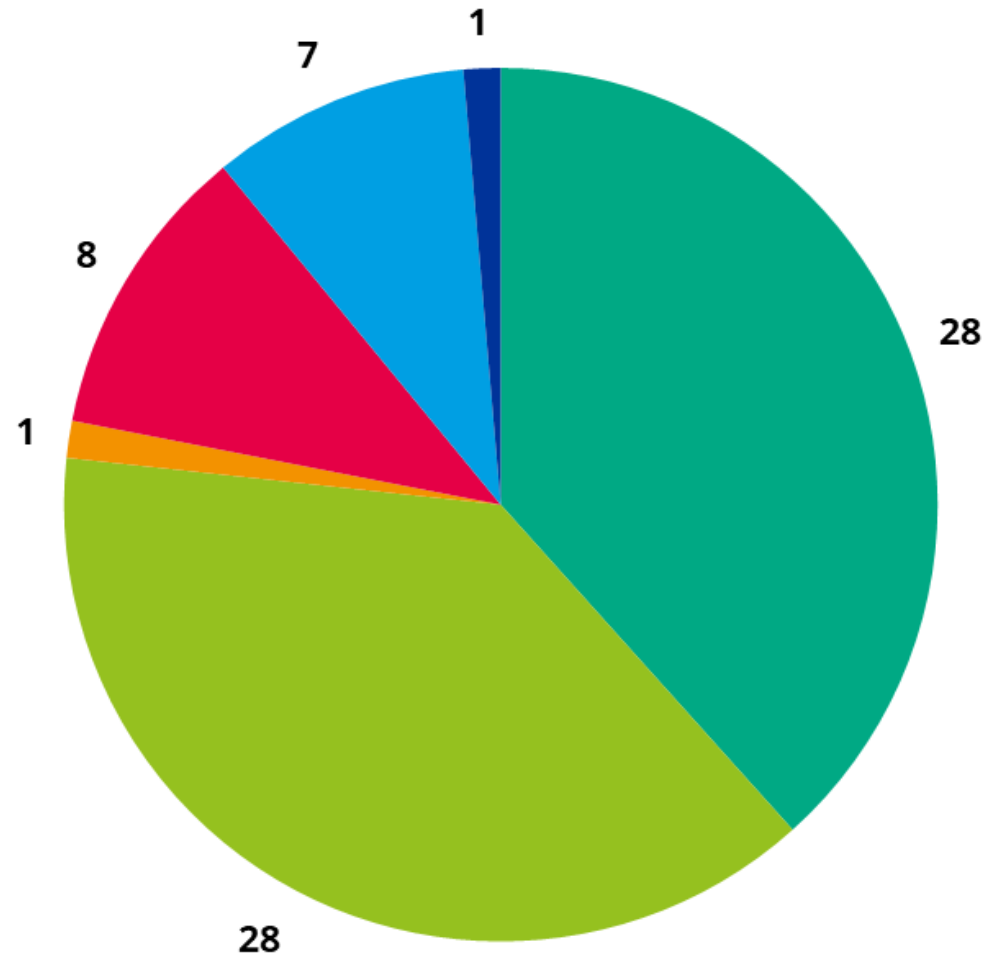
# Approved project partners by countries



# Running projects in Finland

**73 partners  
in 57 projects**

- SMART
- GREEN
- CONNECTED
- SOCIAL
- CITIZENS
- GOVERNANCE



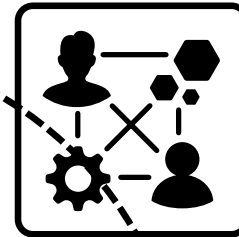


# Platform in a nutshell

**Policy-learning** services through access to:

## Knowledge

Find **policy solutions**  
*(good practice database,  
thematic publications)*



## People

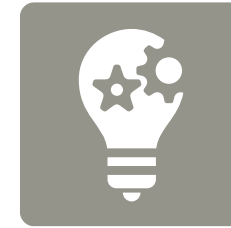
Meet our **community**  
*(thematic events, webinars)*



## Expertise

Get **policy advice**  
*(peer reviews, matchmakings,  
policy helpdesk)*

# Access to **KNOWLEDGE**



- Wealth of **policy solutions** available



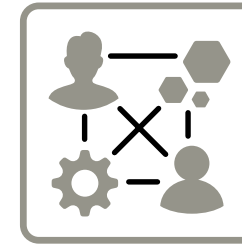
Database **of good practices** from all EU



Analytical **policy briefs**, news and publications

<https://interregeurope.eu/policy-solutions>

# Access to **PEOPLE**



- Policy inspiration from practitioners to practitioners



10,000+ Interreg Europe  
**community members**



Thematic **policy-learning** events

<https://www.interregeurope.eu/community>

# Access to **EXPERTISE**

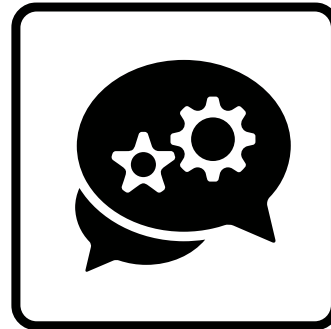


- **Policy advice services** from our thematic experts



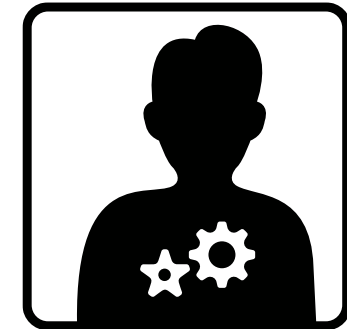
## **Peer reviews**

in-dept analysis and  
peer recommendations



## **Matchmakings**

Ideas on how to resolve  
a policy challenge



## **Policy helpdesk**

Ideas on how to resolve  
a policy challenge

<https://www.interregeurope.eu/get-policy-advice>

# EXPERTISE: Over 70 peer reviews delivered

Reports with  
recommendations  
available online

## Expert support reports

Discover policy recommendations from our peer review and matchmaking sessions.



### Regional innovation governance: key learnings

The Policy Learning Platform organised a peer review for the Regional Council of Päijät-Häme in Lahti, Finland, held on 17-18 October 2023. Discover the key learnings.

25 October 2023 | By Platform



### ERDF for interregional innovation projects: key learnings

The Policy Learning Platform organised a peer review for the Ministry of Finance and for European Affairs of Brandenburg, in Potsdam, Germany in October 2023. Discover the key learnings.

24 October 2023 | By Platform



### Sustainability Governance in the City of Tallinn

Take a look at the recommendations from the peer review on sustainability governance of the city of Tallinn.

04 October 2023 | By Platform



### Governance and digitalisation of fortress heritage in the City of Magdeburg

On 13 and 14 September 2023, the Policy Learning Platform hosted a peer review together with the City of Magdeburg on the topic of governance and digitalisation of fortress heritage. Discover the recommendations.

26 September 2023 | By Platform



### Better governance for Cultural and Creative industries

Explore the recommendations from



### Protecting and recovering local biodiversity

On 21 and 22 June 2023, the Policy Learning Platform organised an on-



### Supporting reuse of boilers in private housing

On 27 June 2023, the Policy Learning Platform hosted an online



### Fast tracking Renewable Energy Communities in the Cypriot context

Read through the recommendations

# Ask for your [REDACTED]!



- Contact the Platform expert
- Apply any time
- Assessment of your application within 1 month
- Expertise tailored to your needs!

<https://www.interregeurope.eu/peer-review>

# The Policy Learning Platform in Finland

## 1 peer review

- Regional Council of Päijät-Häme - *Inclusive and continuous open discovery process for S3 governance*

**And 28 Finnish peers !**

# Time for questions



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# Thank you!

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Information event  
Helsinki, Finland