



BUSINESS FINLAND MISSION - ZERO CARBON FUTURE

- Our future wellbeing is made with global carbon handprint**

We do this by speeding and scaling up new innovations and creating long-term business opportunities globally.

We do this by enhancing global networks and partnerships

**BUSINESS
FINLAND**

DECARBONIZED CITIES PROGRAM 2023-2028

**Elina Puszkarczewicz
Head of Decarbonized Cities Program
Business Finland Oy**



PROGRAM'S VISION

By 2030, globally 10 cities have significantly reduced their CO₂ emissions supported by Finnish expertise

PROGRAM'S STRATEGY

Program accelerates significant CO₂ cuts for selected partner cities, which have the world's most ambitious decarbonization targets. The challenges of the cities are tackled with the support of pioneering integrated system solutions from Finland.



DECARBONIZED CITIES 2023 – 2028

**FINNISH SOLUTIONS DECARBONIZE CITIES WORLDWIDE
BY BOOSTING COMPREHENSIVE ENERGY TRANSITION**

City collaboration:
Speed up reaching cities' carbon neutrality targets

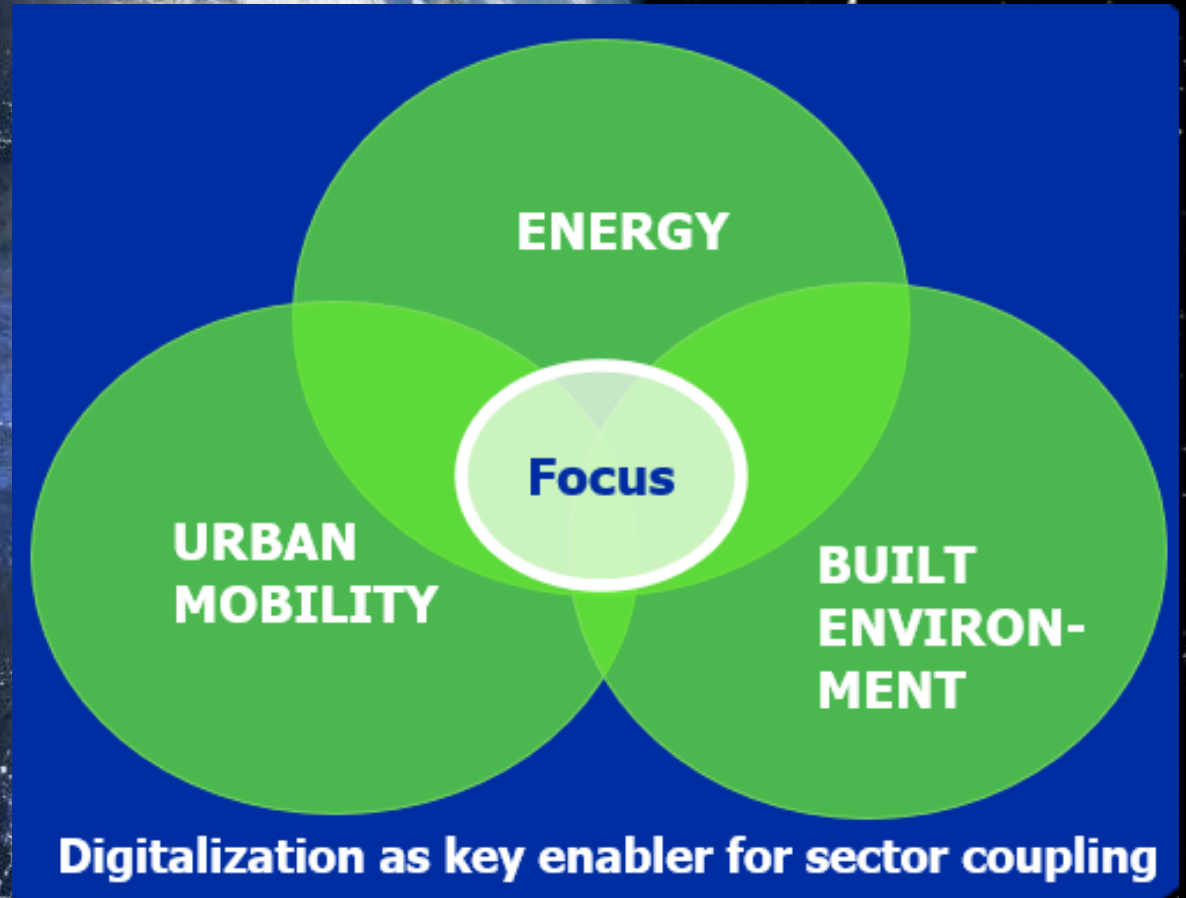
Development of new competences and internationally competitive city solutions

Innovation leading to city related investments and business

Recognition and visibility of Finnish solutions amongst major international stakeholders

CUSTOMERS:
Finnish companies, R&D organizations and cities heading to carbon neutrality.

Global market opportunities: Los Angeles, Singapore, Madrid, Sweden. More opportunities to be identified in 2024.



DECARBONIZED CITIES PROGRAM ACTIVITIES 2023

WITH FINNISH CITIES:

How can Business Finland support and facilitate?

TEAM FINLAND TALKS, CARBON NEUTRAL CITIES

- 9/2023

MOBILITY WORKSHOP IN FINLAND (INNOVATIONS AND EXPORT)

- 10/2023

SINGAPORE ENERGY WEEK – BUILT ENVIRONMENT (Nordic Innovation House in Singapore)

- 10/2023

11/2023 BARCELONA, SMART CITY EXPO WORLD CONGRESS

UNDER PREPARATION:

Decarbonized Cities // SLUSH SIDE EVENT 30.11: Climate Tech for Built Environment - Pitching competition

WORKSHOPS AND VISITS TO SELECTED CITIES

MARKET STUDIES ON SELECTED CITIES



ONGOING SERVICES OF DECARBONIZED CITIES PROGRAM

GUIDANCE FOR INTERNATIONALIZATION

Specialists in Finland and other countries guide Business Finland's customer companies in all phases of the internationalization process.

MARKET INFORMATION AND CONTACTS

We identify promising business opportunities on the market and help to find ideal partners and contacts.

BUSINESS FINLAND AND EU FUNDING

We provide Business Finland funding for research, R&D and business development, especially for SMEs. Large companies and research organizations can obtain funding for joint projects with SMEs.

ECOSYSTEMS

Ecosystems improve the ability of companies to innovate, grow and succeed in international competition. We provide SMEs, in particular, with tools for growth and larger companies, often acting as leading companies, with a boost to change.



DECARBONIZED CITIES –OHJELMAN PALVELUT SUOMALAISILLE KAUPUNGEILLE

- Kontakteja kansainvälisiin kumppanuuskaupunkeihin ja yhteistyön virittämiseen, mahdollisuus benchmarkaukseen.
- EU-rahoitusneuvonta
- Uutta tietoa kaupunkien vähähiilisyysratkaisuihin keskittyvistä tutkimushankkeista
- Uusien yritysten ja osaamisen löytäminen
- Tukea uusien hiilineutraaliteettitavoitetta edistävien ratkaisujen kokeiluun yhdessä suomalaisten yritysten kanssa
 - edellytyksiä kasvavan yritysverkoston/-toiminnan rakentamiseksi
 - IJH, innovatiiviset julkiset hankinnat –rahoitus



BUSINESS FINLAND

TIIMI KÄYTETTÄVISSÄNNE

HEAD OF PROGRAM

Elina Puszkarczewicz

PROGRAM COORDINATOR

Emilia Hyvätti

FUNDING, STARTUPS

Lari Rajantie

FUNDING, CITIES AND LEADING COMPANIES

Karin Wikman

FUNDING, EU

Markku Pekonen

FUNDING, LARGE COMPANIES AND PUBLIC RESEARCH

Elina Uitamo

Jarkko Piirto

Matti Säynätjoki

FINNISH INDUSTRIES

Virpi Mikkonen – BUILT ENVIR.

Tuukka Vainio - ENERGY

Sini Kahilaniemi - MOBILITY

INNOVATION ECOSYSTEMS

Sini Uttu – BUILT ENVIR.

Ilmari Absetz – BUILT ENVIR. &

CIRCULAR ECONOMY

Katja Hollmén - ENERGY

Anssi Paalanen - ENERGY

Olavi Keränen – MOBILITY

Riku Mäkelä – SINGAPORE

JOINT BUSINESS SOLUTIONS

Maria Ala-Kaila

INTERNATIONAL MARKET OPPORTUNITIES

Guillermo Solano (SPAIN)

Daria Mashkina (SPAIN)

Jennifer Tarkiainen (CALIFORNIA)

Anna Öberg (SWEDEN)

Riku Mäkelä (SINGAPORE)

GLOBAL OPPORTUNITIES

Zofia Stelmaszczyk

INVEST IN FINLAND

Sari Toivonen

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KIITOS!

Tule mukaan tapahtumiimme ja pysy ajan tasalla uusista mahdollisuuksista

Tilaa uutiskirje: <https://www.businessfinland.fi/en/newsletter/program-newsletter>

@BusinessFinland

Tutustu palveluihimme: www.businessfinland.fi

Decarbonized Cities ohjelma: <https://www.businessfinland.fi/suomalaisille-asiakkaille/palvelut/ohjelmat/decarbonized-cities-finland>