

**Interreg
Europe**



European Union | European Regional Development Fund

INTERREG EUROPE

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*Interreg-ohjelmien kansallinen käynnistäminen
18.1.2022*

Katsaus:



- kausi 2014-2020....
- Interreg Europe Suomessa
-kohti kautta 2021-2027



Unique character (strand C of ETC)

Eligible area

- All EU regions + Norway, Switzerland and the UK

Rationale

- **Objective:** To improve regional development policies, including Investment for Growth and Jobs programmes
- **Means:** Exchange of experience, identification and transfer of good practices

Consequences

- Primarily dedicated to **policymakers**
- **Capacity-building** programme



Different from cross-border
or transnational cooperation

From 2014-2020





Identifying good practices

- A policy related initiative (project, process, technique, etc.) which has **proved to be successful** in a region and which can be a **source of inspiration to other regions**”



Les Petits Riens (2LIFES project) – this good practice is about the well-established network of collection points (600) and second-hand clothing shops (33) in the Brussels Capital Region collecting over 8,000 tons of textiles on yearly basis and contributing to job creation in the fields of collection, sorting, reuse, repair and second-hand sales (over 300 employees, 300 volunteers, training opportunities).



Improving policy instruments

- “a means for public intervention. It refers to any **policy, strategy, or law** developed by public authorities and applied on the ground in order to improve a specific territorial situation”



The **Better Energy Community** is a policy instrument which supports wide-ranging community initiatives, including SME participation, for low carbon economy. It is the national retrofit initiative with grant support of up to MEUR 28 each year. It supports new approaches to achieving energy efficiency in Irish communities. It aims to deliver energy savings to homeowners, communities, enterprises.

Two supported actions



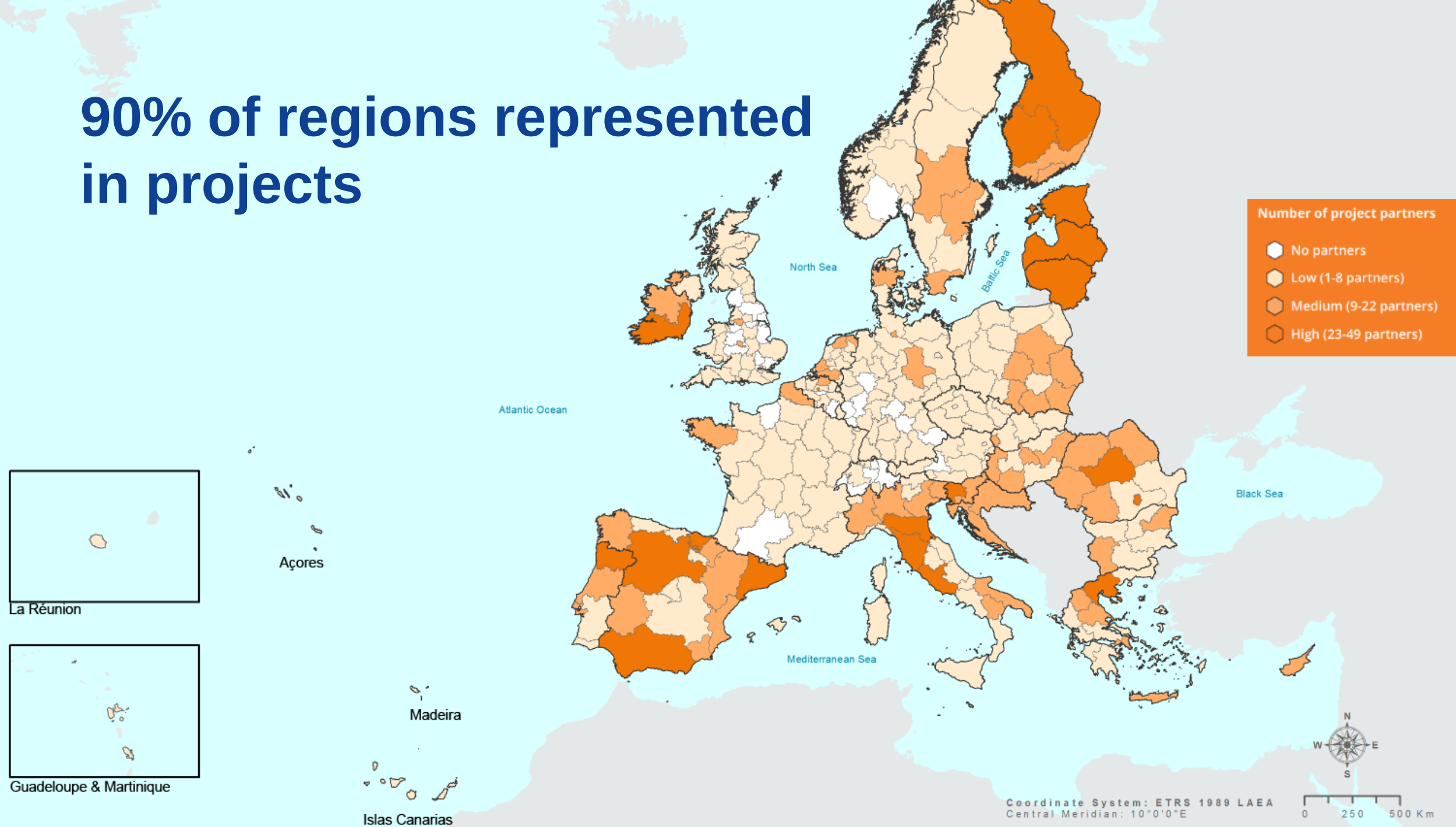
Projects

Limited number of regions exchanging and transferring experience on a common regional development issue

Policy Learning Platform

Further exploit projects' achievements & open up the programme benefits to all

90% of regions represented in projects



Projects 2014-2020



Outputs achieved (validated as of mid-June 2021)

3,835

Good practices
identified

13,646

Staff with
increased capacity

981

Action plans

114 %

107 %

% of target in the CP reached

Results achieved (validated as of mid-June 2021)

614

Policy
changes in
166 projects

MEUR

1,150

Funds
influenced



5.1 x

Leverage effect

(224 MEUR ERDF spent
on projects so far)

www.interregeurope.eu/projectresults

Policy Learning Platform

Services available for you!

Knowledge hub



Expert policy support



Community of peers



Peer reviews & matchmaking

- 22 peer reviews implemented

11 peer reviews in the pipeline

- 15 matchmaking sessions

1 matchmaking in the pipeline



Open call – online submission

<https://www.interregeurope.eu/peer-review/>

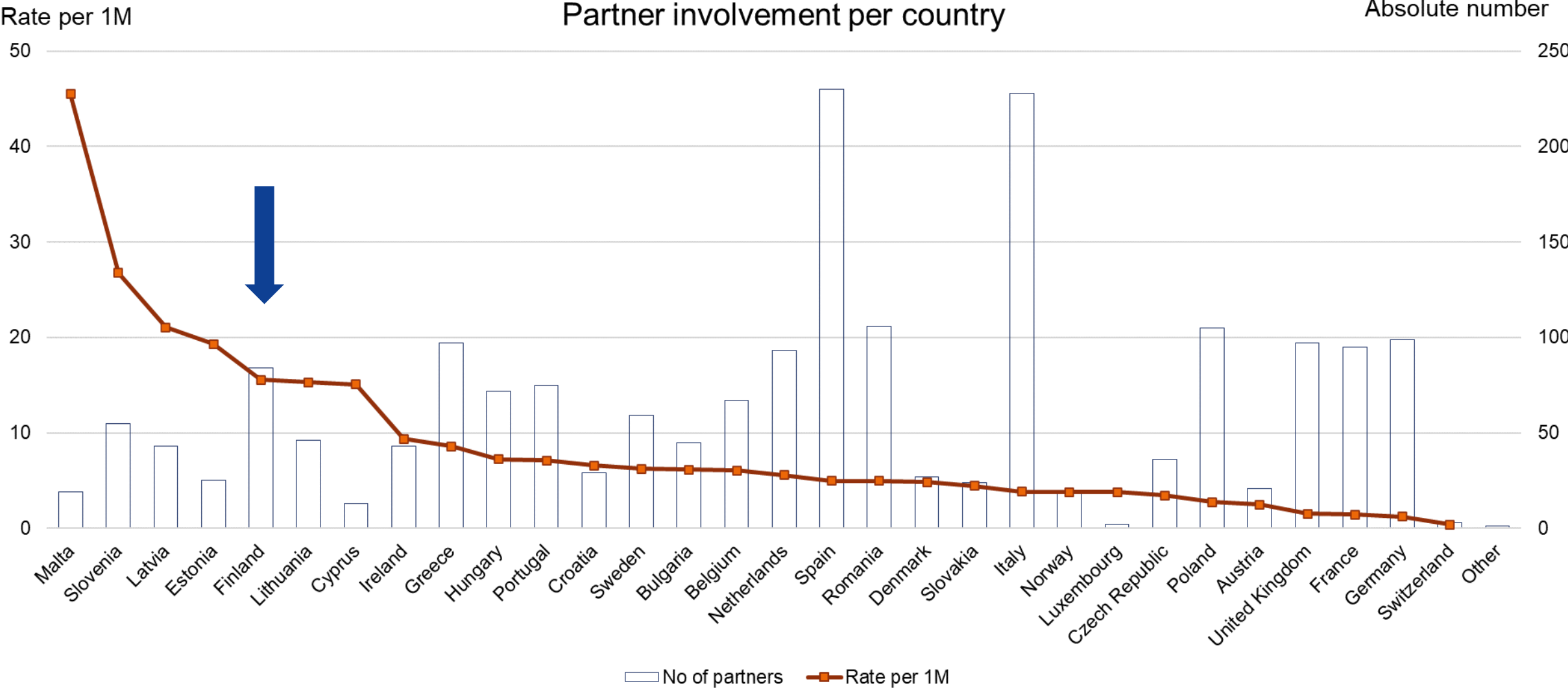


Interreg Europe

Suomessa



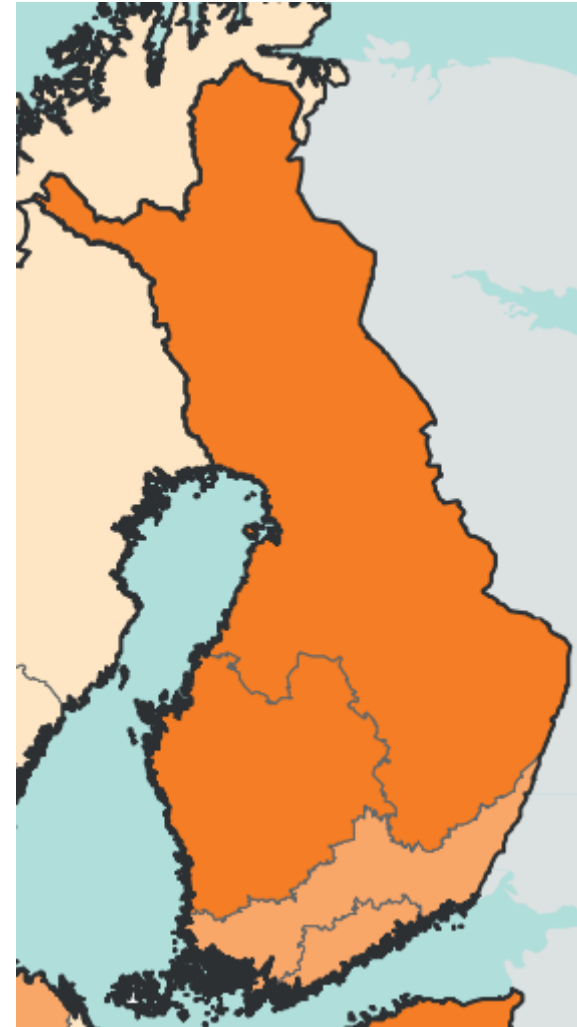
Finland participation





Involvement of Finnish regions

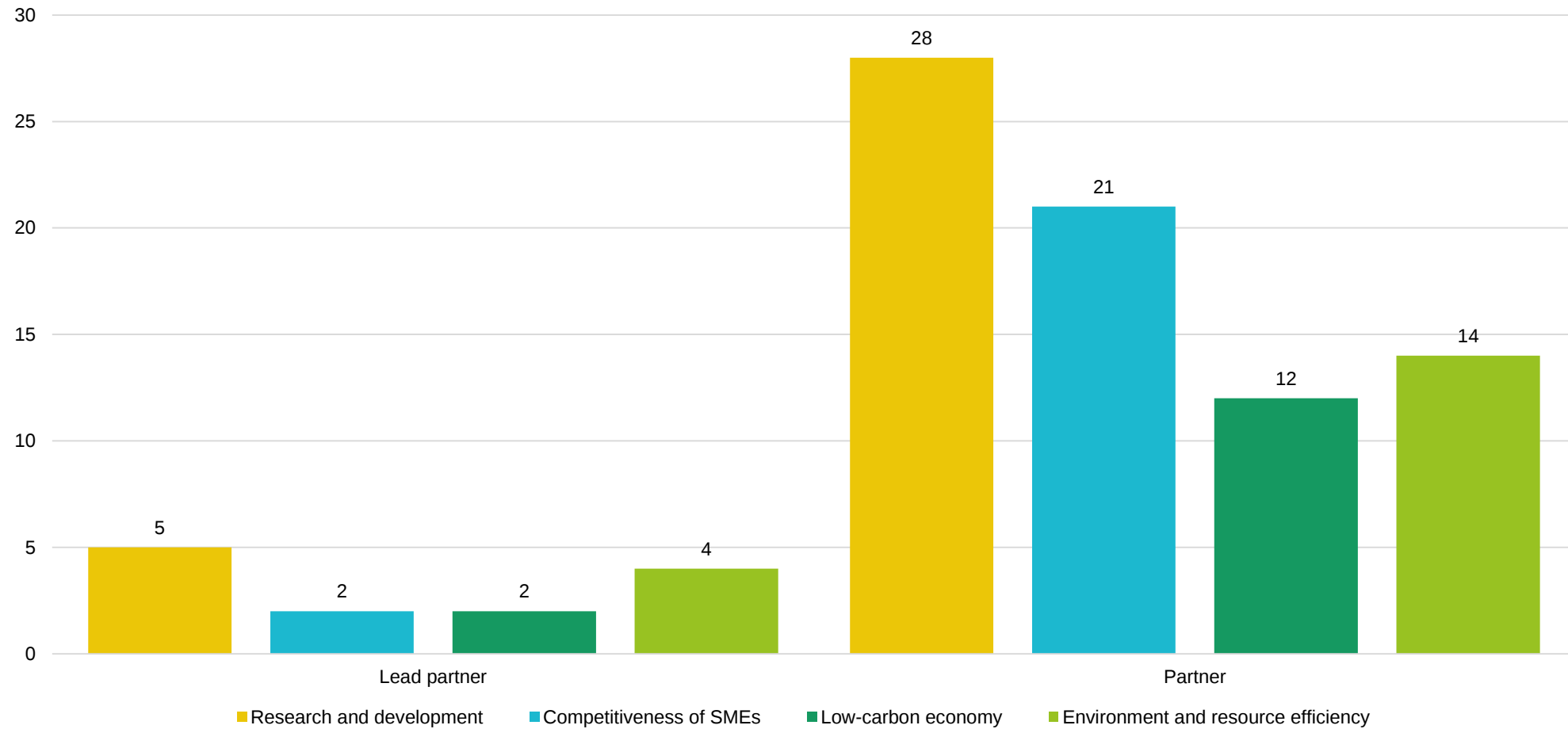
All regions represented in our projects



Interreg Europe projects in Finland



Suomalaiset hanketoimijat teemoittain:





Achievements in Finland

(validated as of September 2021)

121

Good
practices by
projects

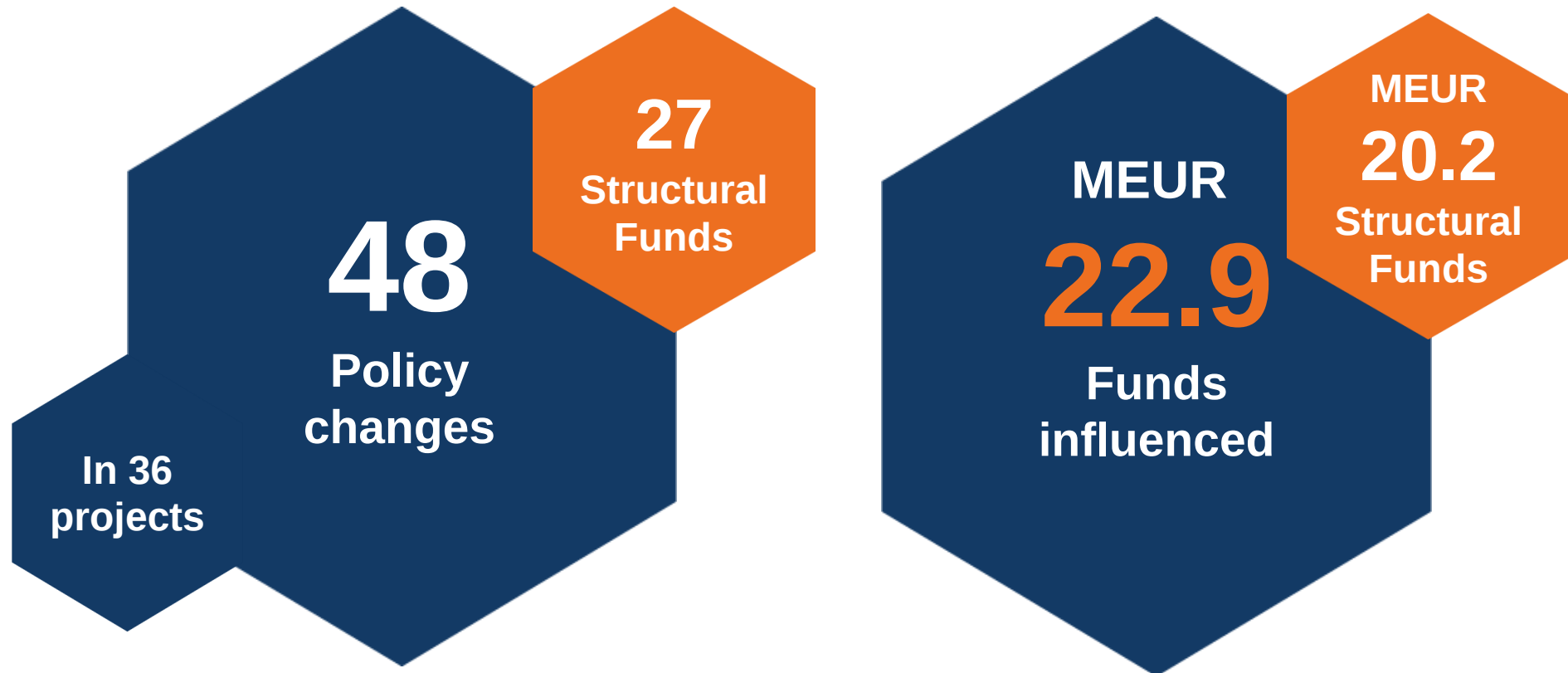
104

Good
practices in
database



Achievements in Finland

(validated as of September 2021)





<https://www.interregeurope.eu/discover-projects/>

MUUTAMIA NOSTOJA SUOMALAIS- HANKKEISTA KAUDELTA 2014-2020:

Research and development:

- **BRIGDES**: LP Kainuun liitto, partnerina Uudenmaan liitto -> biotalouden kehittäminen, osa älykkään erikoistumisen strategioita
- **MARIE**: partnereina Tampereen korkeakoulusäätiö/Tampereen yliopisto, Pirkanmaan liitto -> vastuullisen tutkimus- ja innovaatiotoiminnan hyödyntäminen aluekehittämisessä, innovaatiopolitiikan työvälineiden kehittäminen (arvot, tarpeet)
- **S34Growth**: LP Suomen Itämeri-instituutti, partnerina Pirkanmaan liitto -> Euroopan teollisuuden ja kilpailukyvyn uudistaminen ja arvoketjujen kytkentä (Vanguard-yhteistyö)

Competitiveness of SMEs:

- **iEER**: LP Uudenmaan liitto, partnerina Laurea AMK -> nuorille yrittäjille tarjottujen palvelujen kehittäminen, alueiden yhteistyön kehittäminen nuorten yrittäjyyden tukemisessa.
- **SME ORGANICS**: partnerina Seinäjoki AMK -> luomusektorin pk-yritysten kilpailukyvyn ja kestäväen kehityksen edistäminen alueellisesti

Low-carbon economy:

- **eBussed:** LP Turun AMK -> parannetaan erilaisten alueiden valmiutta ottaa käyttöön uusia sähköbussijärjestelmiä sekä laajentaa ja kehittää jo olemassa olevia. Keinoja mm. vähähiilisen liikkumisen edistämiseen.
- **SME POWER:** partnerina Heinolan kaupunki -> yritysten energiatehokkuuden edistäminen kehittämällä tuki-instrumentteja ja vaihtamalla parhaita käytäntöjä ja kokemuksia (ei-energiaintensiiviset pk-yritykset).

Environment and resource efficiency:

- **Local Flavours:** partnerina Savonlinnan hankekehitys Oy -> kulttuuriperintö seudun elinvoiman lähteenä.
- **BIOREGIO:** LP LAB amk (Lahti), partnerina Päijät-Hämeen liitto -> biokiertoalouden edistäminen: osaamisen jakaminen alueellisista toteutus- ja yhteistyömalleista ja teknologioista.
- **SYMBI:** partnereina Hämeen liitto ja Hämeen AMK -> tavoitteena vahvistaa alueiden kykyä rakentaa kestävää taloutta ja hallita ympäristöön ja ilmastonmuutokseen liittyviä haasteita.

... to 2021-2027



Overall programme rationale

Key **objective** stays the same

improving regional development policies through exchange of experience, innovative approaches and capacity building

Slight evolution in **eligible area & budget**

2014-2020

30

countries
involved

MEUR 359

2021-2027

29

countries
involved

MEUR 379

Evolution in focus

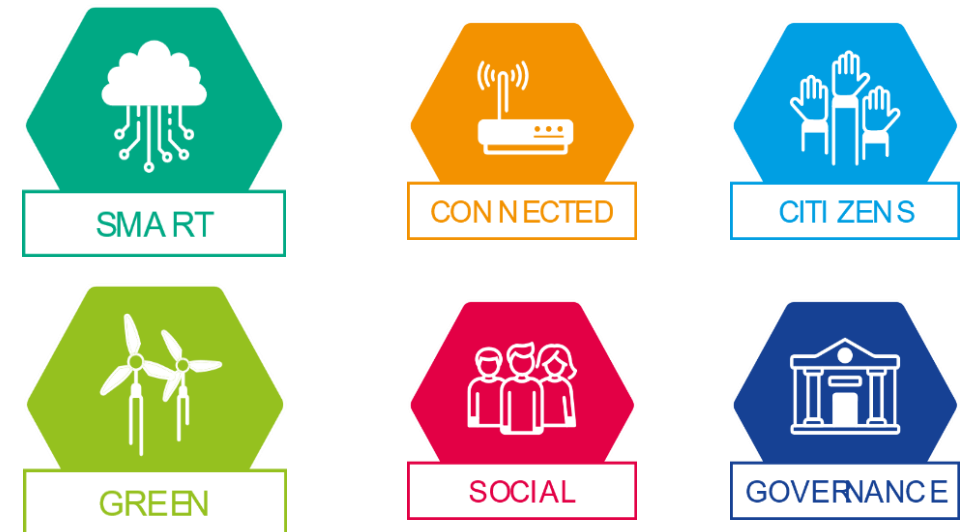
2014-2020

4 thematic priorities



2021-2027

1 cross cutting priority on capacity building



Concentration principle (80%)

Smarter Europe



- Research and Innovation capacities
- Digitisation
- SMEs competitiveness
- Skills for S3, industrial transition & entrepreneurship
- Digital connectivity

Greener Europe



- Energy efficiency
- Renewable energy
- Smart energy systems
- Climate change, risk prevention, resilience
- Water management
- Circular economy
- Nature protection, biodiversity, reducing pollution
- Urban mobility for zero carbon economy

More connected Europe



- Sustainable Trans-European Transport Network (TEN-T)
- Sustainable national, regional and local mobility

More social Europe



- Labour market access, quality employment, social economy
- Education, training, lifelong learning
- Social inclusion (marginalised/ disadvantaged groups)
- Socio-economic integration of 3rd country nationals including migrants
- Access to health care & resilience of health systems
- Culture and sustainable tourism for economic development & social inclusion

Europe closer to citizens



Sustainable integrated territorial development, culture,
natural heritage, sustainable tourism and security

Better governance



Elaboration, management and evaluation of regional development policies

Project features

Definition

- partners from different countries working together on a shared regional policy issue

Objective

-to improve the their **regional development policies**

Project features

Evolution of the main features = more **flexibility**

- 'Lighter' focus on **Structural Funds** programmes
(only 1 policy instrument per project must be a SF programmes)
- More flexibility in the **phases**
1 core phase & 1 follow-up phase
- **Action plans** depending on core phase results
- **Pilot actions** possible from the start

Project features

Two phases

Core



- **Exchange of experience**
- **Pilot actions** possible
- **Action plan** only if needed



Follow up



- **Monitoring** the results of cooperation
- Possible continuation of exchange of experience & pilot actions
- Duration: one year

Partnership requirements

Involvement of **policy responsible organisations**

Creation of **stakeholder groups**

- Involvement of all relevant organisations in learning process

Contribution to EU cohesion policy

- Wide geographical coverage
- Mixing less with more advanced regions

Projects: who is eligible?

- Public bodies (main target group)
(e.g. local, regional, national authorities)
- Bodies governed by public law (Directive 2004/18/EC)
- Private non profit bodies

Co-financing rates for partners from EU member states

- *80% for public bodies and bodies governed by public law*
- *70% for private non profit bodies*

Provisional timeline



June 2021

April 2022 (tbc)

April 2022 (tbc)

Programme finalised

Approval by the Commission

Launch of the **first call**

www.interregeurope.eu/about-us/2021-2027

Kysymyksiä?



For more information

- <https://www.interregeurope.eu/>
- <https://www.interregeurope.eu/about-us/2021-2027/>
- <https://www.interregeurope.eu/projectresults/>
- <https://www.interregeurope.eu/policylearning/>



Kiitos!

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