

Interreg
Baltic Sea Region



Co-funded by
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Interreg Baltic Sea Region 2021-2027

Programme presentation



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Programme presentation

Place | Date

Presenter(s)

Name of presentation | day.month.year



Interreg Baltic Sea Region is a source of EU funding for those with smart ideas of how to shape the region.





Interreg Baltic Sea Region is a source of EU funding for those with smart ideas of how to shape the region.



We provide more than money:
We create an environment
for working together
to let great solutions
become common practice.

Value statements.



Interreg Baltic Sea Region 2021-2027



Supporting transition

Towards greener and more resilient societies and economies through transnational cooperation



Transfer of knowledge and capacity building



Customer orientation

focusing on the needs of public authorities



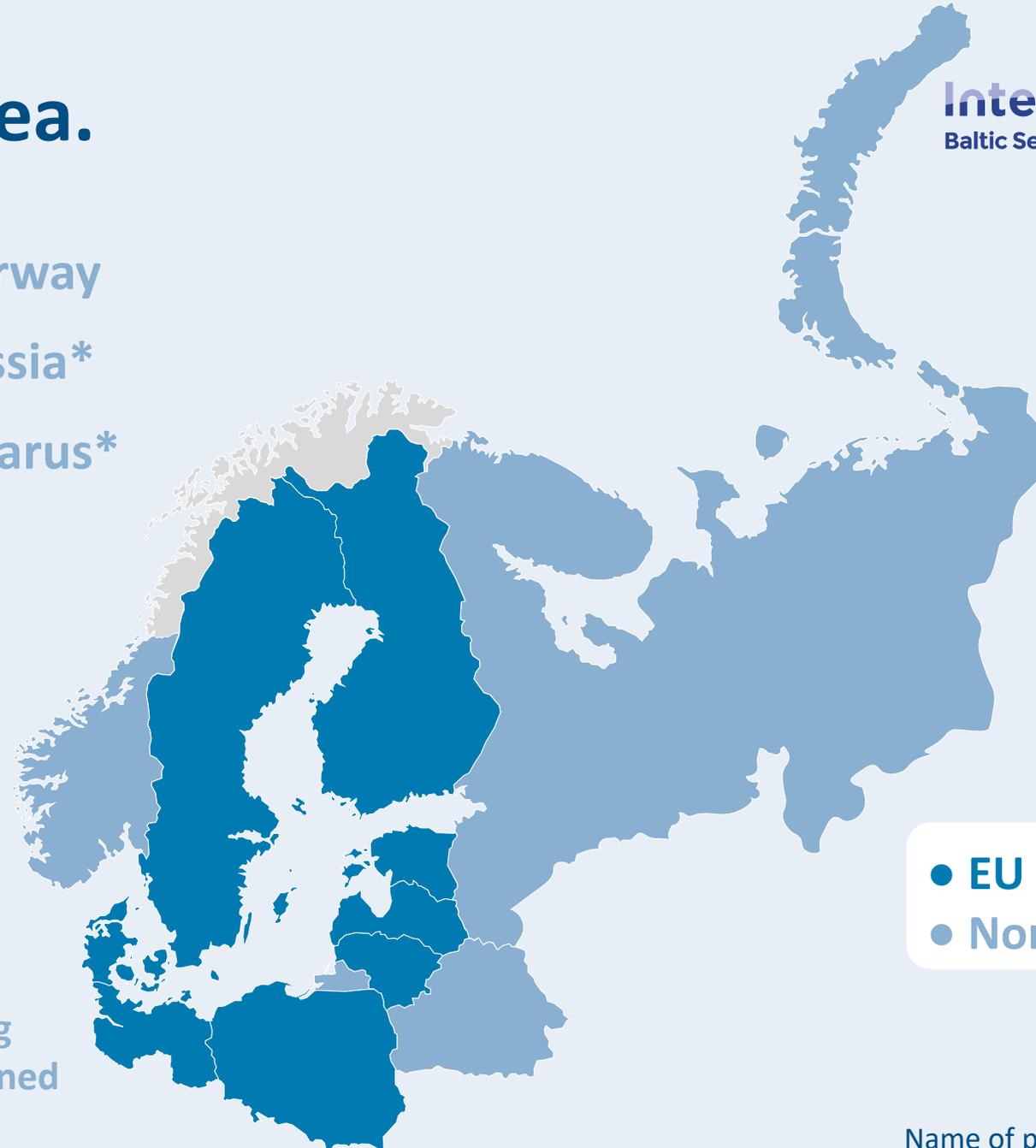
Programme area.

Interreg
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- ✓ Denmark
- ✓ Estonia
- ✓ Finland
- ✓ Germany
- ✓ Latvia
- ✓ Lithuania
- ✓ Poland
- ✓ Sweden
- ✓ Norway
- ✓ Russia*
- ✓ Belarus*



- EU Member States
- Non-EU Member States

*on the condition that financing agreements with the EU are signed





Interreg Baltic Sea Region 2021 - 2027

Topics for cooperation

Programme objective.

4 priorities including 9 Programme objectives

“put into practice **innovative, water-smart & climate-neutral solutions** through **transnational cooperation** for the **benefit of citizens** across the Baltic Sea region.”

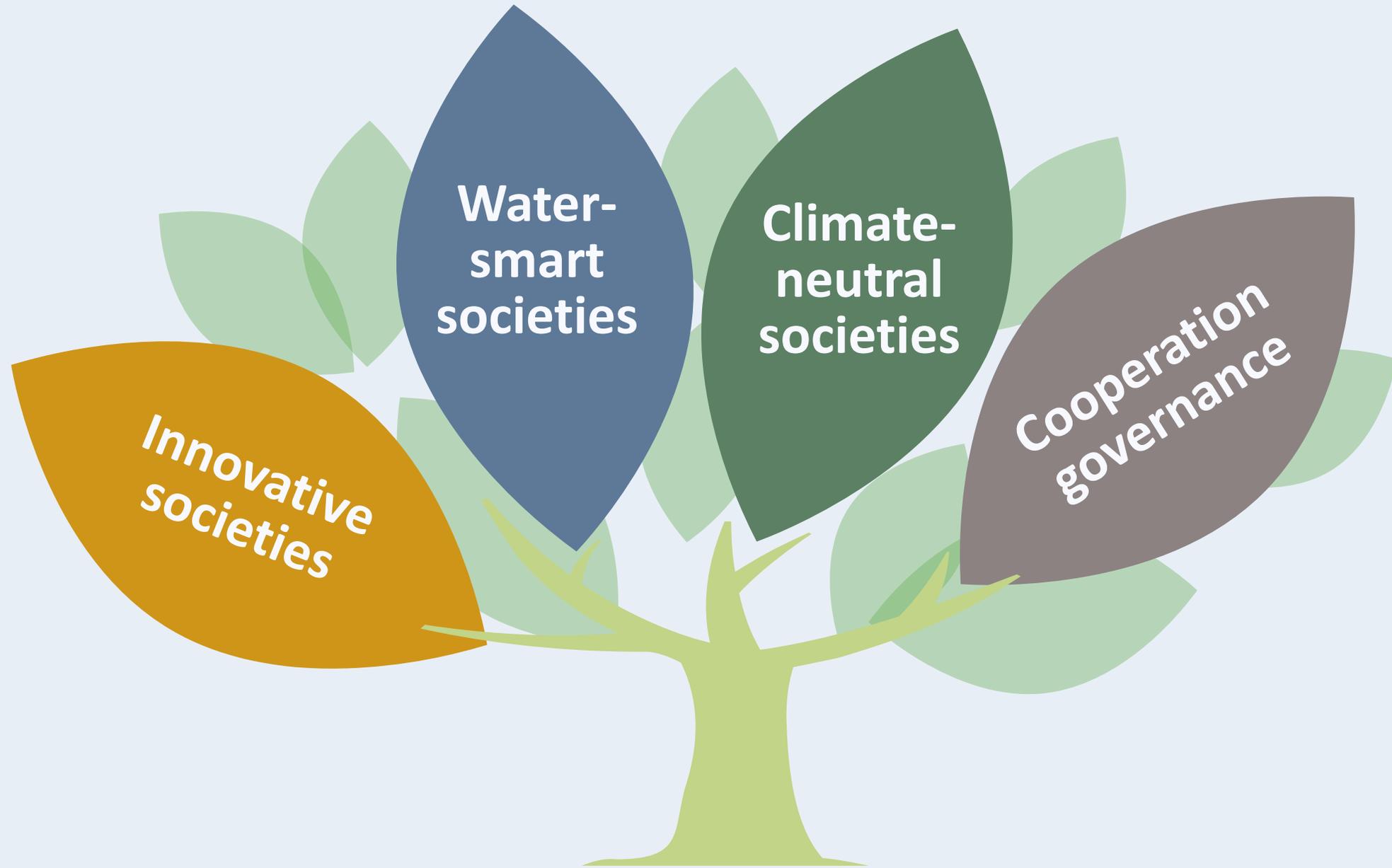


Thematic framework.

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Thematic framework.



Innovative societies

PRIORITY 1

Programme objective: 1.1
Resilient economies and communities

Programme objective: 1.2
Responsive public services



Water-smart societies

PRIORITY 2

Programme objective: 2.1
Sustainable waters

Programme objective: 2.2
Blue economy



Climate-neutral societies

PRIORITY 3

Programme objective: 3.1
Circular economy

Programme objective: 3.2
Energy transition

Programme objective: 3.3
Smart green mobility



Cooperation governance

PRIORITY 4

Programme objective: 4.1
Project platforms

Programme objective: 4.2
Macro-regional governance



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Innovative societies

Programme objective 1.1 Resilient economies and communities

Programme objective 1.2 Responsive public services

Note: The Programme priorities and objectives are subject to approval by the Programme countries & the European Commission





1.1

Resilient economies and communities

Building **sustainable, fair, innovative** and **resilient economies and communities** across the Baltic Sea region.

1.1 Resilient economies and communities

Resilience is understood as the **ability to respond to external disturbances** such as severe recessions and financial crises, downturns of particular industries or major health crises.

The Programme encourages actions that **help to avoid unwanted external impacts, withstand them or recover** quickly from them.

- strengthen European identity based on common values, culture and heritage
- increase innovativeness of the region
- adapt smart specialisation approaches
- adjust innovation ecosystems
- untap digitalisation
- consider uneven territorial development





1.2

Responsive public services

Experimenting with **new ways of delivering public services** using innovative, data-driven and participatory methods to improve the lives of citizens.

1.2 Responsive public services

In relation to a growing complexity of societal challenges, the Programme supports actions that improve organisational set-ups and processes to **respond to public needs** and to deliver **less bureaucratic** and **more cost-efficient public services**.

- deliver tailor-made, needs-based and cost efficient services
- harmonise systems and standards
- develop solutions responsive to change
- apply emerging digital technologies
- trigger interactions between service providers and the community
- develop public responses across sectors and borders





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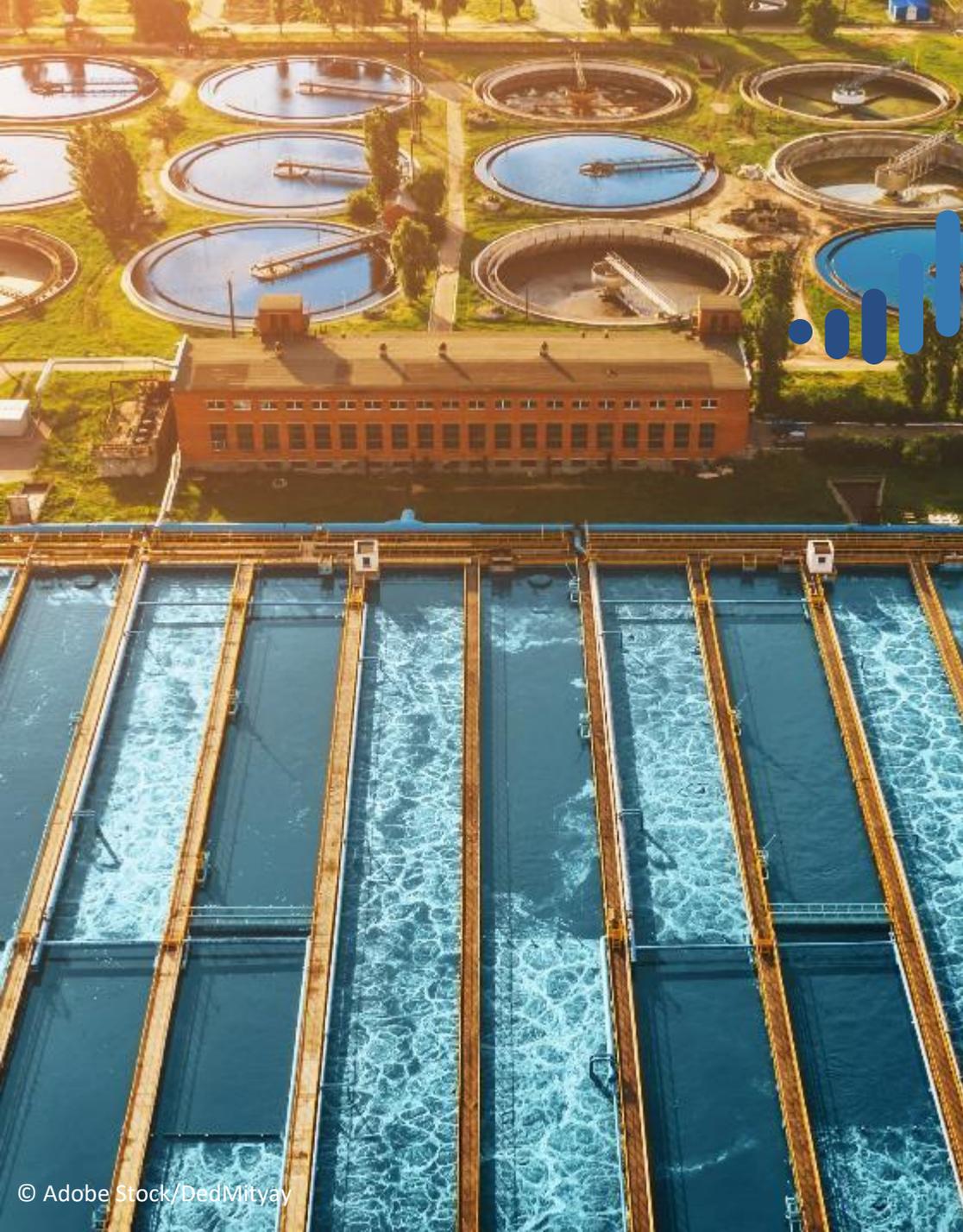
Water-smart societies

Programme objective 2.1 Sustainable waters

Programme objective 2.2 Blue economy

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2.1

Sustainable waters

Intensifying implementation of good practices by public authorities, industries and local communities to make the Baltic Sea and regional water resources cleaner and adapted to the impacts of climate change.

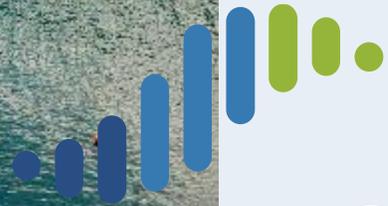
2.1 Sustainable waters

The Programme supports actions that **improve the state of water** in the region and make its **management more sustainable**.

These waters include the Baltic Sea, coastal waters and inland waters like rivers, lakes and groundwater.

- adapt existing solutions, develop and implement new solutions in order to prevent and reduce water pollution
- adapt water management practices to the changing climate
- implement cross-sectoral actions





2.2

Blue economy

Strengthening **blue economy** and mitigating potential conflicts among users of the sea space to enable **sustainable use of water** and **marine resources** adapting to the changing climate.

2.2 Blue economy

The Programme supports actions on **sustainable use of fresh and sea waters** as well as **marine resources in innovative business development** in the whole region in emerging and established sectors.

These include aquaculture, blue biotechnology, shipping, fishery, and coastal and maritime tourism.

- facilitate joint use of sea space and help mitigate potential conflicts
- encourages actions for blue businesses
- strengthen resilience of blue businesses
- mitigate impact of blue businesses on climate change



Climate-neutral societies

Programme objective 3.1 Circular economy

Programme objective 3.2 Energy transition

Programme objective 3.3 Smart green mobility

Note: The Programme priorities and objectives are subject to approval by the Programme countries & the European Commission





3.1

Circular economy

Moving towards **circular economy** through strengthening the **role of the cities and regions** and re-thinking **contribution of business**.

3.1 Circular economy

The Programme supports actions on **sustainable use of fresh and sea waters** as well as **marine resources in innovative business development** in the whole region in emerging and established sectors.

These include aquaculture, blue biotechnology, shipping, fishery, and coastal and maritime tourism.

- facilitate joint use of sea space and help mitigate potential conflicts
- encourages actions for blue businesses
- strengthen resilience of blue businesses
- mitigate impact of blue businesses on climate change





3.2

Energy transition

Moving towards **decarbonisation of energy systems** through increasing **energy efficiency** and investing in **renewable energy** in urban and rural areas.

3.3 Energy transition

The Programme supports actions for the **decarbonisation of energy systems** in the region in order to **reduce greenhouse gas emissions**.

The solutions shall increase **energy efficiency in industrial production** processes as well as in public and private building stock.

The Programme also encourages actions to **increase renewable energy production from locally available resources**.

- increase distribution of renewable energy across sectors
- adapt and update policies
- coordinate plans and share solutions across borders
- mobilise industry and citizens to apply energy solutions





3.3

Smart green mobility

Moving towards **more efficient, intelligent and low-carbon transport and mobility systems.**

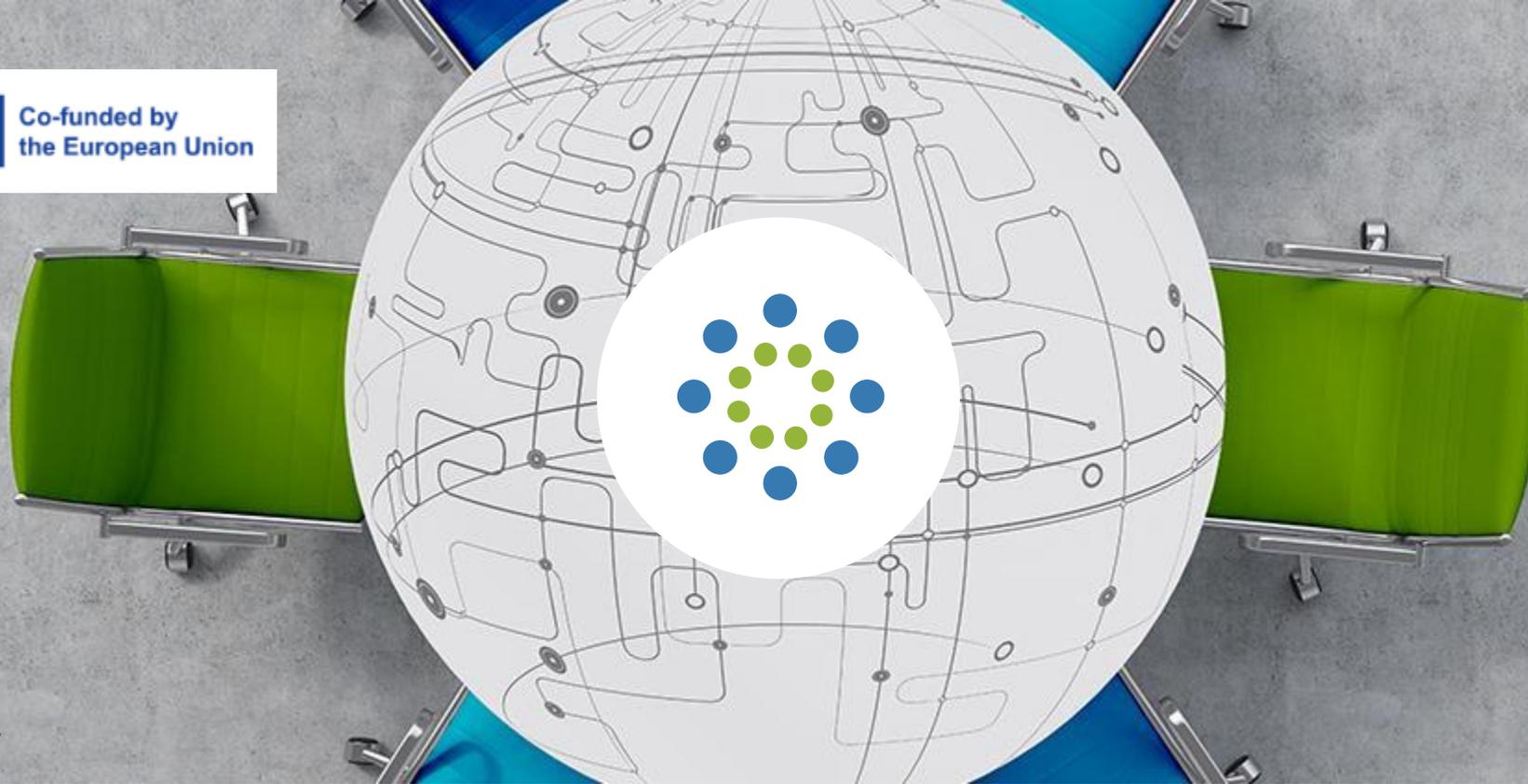
3.3 Smart green mobility

A **green and well-functioning cross-border mobility system** is vital for the development of the region.

The Programme supports the **smooth movement** of people and goods in and across urban and rural areas while **saving resources** by increasing efficiency, **integrating different transport modes** and **accelerating digitalisation**.

- harmonise mobility systems across borders
- mobilise transport companies and citizens to use smart green solutions
- support public authorities in introducing smart green solutions and reducing air pollution in cities





Cooperation governance

Programme objective 4.1 Platforms

Programme objective 4.2 Macro-regional governance

Note: The Programme priorities and objectives are subject to approval by the Programme countries & the European Commission





4.1

Platforms

Connecting results from different EU funding programmes and **making them work.**

4.1 Project platforms

The Programme **supports the cooperation of EU-funded projects** in project platforms.

These actions **bring the results of various projects** to stakeholders in the Baltic Sea region **in a structured way.**

They show how the different results complement each other, making use of **synergies across EU funds.**

- synthesise and interlink project solutions relevant for the region
- help public authorities and other organisations access project results
- communicate and transfer solutions to broader target groups
- target public authorities, pan-Baltic organisations and EUBSR stakeholders





4.2

Macro-regional governance

Strengthening **coordination** and **communication** of the **EU Strategy for the Baltic Sea Region**.

4.2 Macro-regional governance

The Programme supports actions that **implement and strengthen governance and communication** activities in the **EU Strategy for the Baltic Sea Region (EUSBSR)**.

They shall **facilitate policy discussions and trigger policy changes**, build up networks to develop projects and other initiatives in line with the EUSBSR Action Plan.

- support the coordinators of the EUSBSR policy areas
- assistance to national coordinators of the EUSBSR and a strategy point
- support informing about achievements of EUSBSR policy areas and developments within the EUSBSR Action Plan
- support the organisation of EUSBSR forums





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Project types & funding

Project types.



Core
projects



Small
projects



Platforms



Strategy
governance



Core projects.



Focus

practical & durable **outputs** |
solutions to challenges |
focus on **piloting** |
at the “core” of the Programme



Partners

at least **three organisations**
from three Programme area
countries



Duration

Up to **36 months**



Budget

no limitation
(proportionate to activities)



Small projects.



Focus

easier access & implementation,
especially for new partners |
building **trust** |
practical & durable **outputs**



Partners

at least **three organisations**
from three Programme area
countries



Duration

Up to **24 months**



Budget

up to **EUR 500,000**



Platforms.



Focus

create synergies among EU-funded projects
I synthesise solutions & results in a thematic field
I transfer to target groups



Partners

at least **three organisations** from three Programme area countries that are partners in the Programme projects & in projects funded through other EU funding



Duration

Up to **36 months**



Budget

tbc in announcement notes



Strategy governance.



- ➔ Assistance to **Policy Area Coordinators**
- ➔ Assistance to the **Baltic Strategy Point**
- ➔ Organisation of the **Strategy Forums**



Programme budget.



ERDF
co-financing

€250.9

million

Norwegian
co-financing

€5

million

NDICI/
Russia/Belarus

tbc.



Funding rates for priority 1-3 streamlined*

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80%

for EU
organisations

50%

for Norwegian
organisations

*details & rules for priority 4 & for RU / BY partly tbc.





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What's new? Simplification!

From development to reporting

What's new?

- Easier access through **simplified application & reporting**
- Better support through **new digital tools**
- Wider use of **simplified cost options** & faster payments
- **Pre-defined work packages** in core projects with **solutions & pilots** in focus
- **Small projects** as new project type with lower threshold
- ERDF co-financing unified at **80%** for EU Member States



Types of simplified cost options.



- **Unit costs** (standard hourly rates per country)
- **Flat rates**
 - ✓ office & administration (core projects)
 - ✓ travel & accommodation (core projects)
 - ✓ other costs (small projects & strategy governance)
- **Lump sums** (preparation costs & Strategy Forums)



Examples of simplifications.



- **Digitalisation & further improvement of online monitoring system**
 - ✓ E.g. partner reporting online in BAMOS+
- Management verification of **simplified cost options** by MA/JS
- **National control of real costs** and on partner level only
- **State-aid rules simplified**





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Application & support

Application: expected timing.



Calls for 7 Programme objectives & different project types



Programme support.



New Programme
portal



Tutorials
& webinars



Matchmaking
platform



Consultations
& advice





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The process

Key actors in developing the Programme.



- **Joint Programming Committee (JPC)** is the decision-making body. The JPC includes representatives of the EU countries in the Programme area as well as Norway, Russia, and Belarus;
- **European Commission's** representatives participate in the meetings as advisors;
- **Managing Authority/Joint Secretariat** hosted by Investitionsbank Schleswig-Holstein facilitates the process;
- Key stakeholders of the **EU Strategy for the Baltic Sea Region** advise on integrating the objectives of the EU Strategy.



The process.



Sep – Nov 2019

Main needs for transnational cooperation identified

Review of 47 transnational, national and regional documents of strategic nature

Mar – Jun 2020

Programme thematic framework drafted

June 2020

Agreement on the thematic framework of the Programme in the Joint Programming Committee

Sep 2019 – March 2020

Programme vision shaped
Programming Task Force and Joint Programming Committee meetings

Apr – Jun 2020

Feedback from the countries in the Programme area collected



The process.



13 Jul – 4 Sep 2020

Open public consultations and surveys among coordinators of the EU Strategy for the Baltic Sea Region and project platforms

Dec 2020 – mid 2021

Agreement on the draft Programme

Jan – Feb 2022

Submission of the Programme to the European Commission

Sep – Oct 2020

Incorporating results of public consultations into the Programme strategy

Autumn 2021

National approval procedure

Early 2022

Launch of the first call for project applications





Stay connected.

**Interreg Baltic Sea Region 2021 – 2027
will provide funding for those with smart ideas
to shape the Baltic Sea region.**

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Stay connected.

**to receive updates on the Programme approval
process and first call for project applications.**

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The Programme is managed by **Investitionsbank Schleswig-Holstein (IB.SH)** in Kiel, Germany.

Investitionsbank Schleswig-Holstein

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